

# A SOUTHERN GYPSY TRAVEL BLOG



Ashley Hubbard | Media Kit | [www.asoutherngypsy.com](http://www.asoutherngypsy.com)

# A SOUTHERN GYPSY OVERVIEW

I'm a freelance writer, photographer and travel blogger from Nashville, Tennessee looking to get the most out of life! I'm here to provide a resource for vegan and conscious travel - to show that traveling ethically and sustainably is not only possible but more rewarding.



## MONTHLY PAGEVIEWS

38,000

## MONTHLY UNIQUE VISITORS

10,500

\*monthly average over past 3 months\*

500+ BLOG POSTS

4500+ BLOG COMMENTS

TWITTER | 28.8K

PINTEREST | 16.9K

FACEBOOK | 4.2K

GOOGLE+ | 3.3K

INSTAGRAM | 18.5K

NEWSLETTER | 200

A majority of visitors to A Southern Gypsy live in the United States (83%) followed by UK and Canada.

Readers are 70% female and 30% male with an age range mostly of 18-34.

# WHO I'VE WORKED WITH

## TOURISM BOARDS

Visit Indy  
Visit Indiana  
Visit Gatlinburg  
Visit Asheville  
Visit Arkansas

## TRAVEL BRANDS

Hotel Indigo  
Dollywood  
The Cheshire St Louis  
The Brown Hotel Louisville  
Bonnaroo  
Hertz  
Biltmore Estate



# WHAT I CAN OFFER

A Southern Gypsy can offer the following :

- **Targeted Blog posts** focused on destinations, tours, attractions, activities, accommodations, products, restaurants and more that will reach a highly engaged audience.
- High-quality, beautiful **photographs**.
- Quality **social media campaigns** with photos, links and/or hashtags to help with YOUR social media campaigns.
- **Live** Facebook and/or Twitter updates.
- Coverage on other online travel publications, not just A Southern Gypsy.

# WANT TO WORK WITH ME?



**Check out the site :**

[www.asoutherngypsy.com](http://www.asoutherngypsy.com)

**Send me an email :**

[asoutherngypsy1@gmail.com](mailto:asoutherngypsy1@gmail.com)

**Follow on Instagram**

@asoutherngypsy

**Follow on Twitter**

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**Find on Facebook**

[facebook.com/asoutherngypsy](https://facebook.com/asoutherngypsy)