

A SOUTHERN GYPSY TRAVEL BLOG



Ashley Hubbard | Media Kit | www.asoutherngypsy.com

A SOUTHERN GYPSY OVERVIEW

I'm a freelance writer, photographer and travel blogger from Nashville, Tennessee looking to get the most out of life! I'm here to provide a resource for vegan and conscious travel - to show that traveling ethically and sustainably is not only possible but more rewarding.



MONTHLY PAGEVIEWS

25,000

MONTHLY UNIQUE VISITORS

15,500

monthly average over past 3 months

500+ BLOG POSTS

4500+ BLOG COMMENTS

TWITTER | 30.4K

PINTEREST | 17.3K

FACEBOOK | 4.2K

GOOGLE+ | 3.3K

INSTAGRAM | 14.8K

NEWSLETTER | 200

A majority of visitors to A Southern Gypsy live in the United States (85%) followed by UK and Canada.

Readers are 70% female and 30% male with an age range mostly of 18-34.

WHO I'VE WORKED WITH

TOURISM BOARDS

Visit Indy
Visit Indiana
Visit Gatlinburg
Visit Asheville
Visit Arkansas
Visit Oklahoma City

TRAVEL BRANDS

Hotel Indigo
Dollywood
The Cheshire St Louis
The Brown Hotel Louisville
Bonnaroo
Hertz
Biltmore Estate



WHAT I CAN OFFER

A Southern Gypsy can offer the following :

- **Targeted Blog posts** focused on destinations, tours, attractions, activities, accommodations, products, restaurants and more that will reach a highly engaged audience.
- High-quality, beautiful **photographs**.
- Quality **social media campaigns** with photos, links and/or hashtags to help with YOUR social media campaigns.
- **Live** Facebook and/or Twitter updates.
- Coverage on other online travel publications, not just A Southern Gypsy.

WANT TO WORK WITH ME?



Check out the site :

www.asoutherngypsy.com

Send me an email :

asoutherngypsy1@gmail.com

Follow on Instagram

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Follow on Twitter

@asouthern_gypsy

Find on Facebook

facebook.com/asoutherngypsy